



Ministero dell'Istruzione, dell'Università e della Ricerca-Ufficio Scolastico Regionale per le Marche - Direzione Generale  
Ministry of Education, Universities and Research-Regional School Office for Marche, Directorate-General

***Ministry of Education, University and Research - Regional School Office for Marche-Directorate General***

***&***

***Forum of Adriatic and Ionian Cities***



**Announcement of Competition**

**“Draw a logo for AdriTwinning”**

## Premise

The project "A sea to grow in Peace" promoted by the Regional School Office for Marche-Directorate General and the Forum of Adriatic and Ionian Cities, aims at creating a network among schools in the cities that overlook the shores of the Adriatic-Ionian basin. The initiative has been included in the "Europe for Education" Interregional Action Plan and approved by the Ministry of Education, University and Research for the year 2010-2011. It is coordinated by the USR Marche with the involvement of the Regional Education Authority for the Schools in Friuli Venezia Giulia, Veneto and Sardinia Regions. In particular, the presence of the USR Sardinia means to increase the value of the ideal link with the wider Mediterranean basin, the symbol of a common culture and roots.

The competition aims to offer schools (students and teachers) the possibility to compete in designing the "logo" that will represent the contents of the project "A sea to grow in peace" and is addressed to all educational institutions of every order and degree of the cities of Italy, Slovenia, Croatia, Montenegro, Bosnia and Herzegovina, Albania and Greece that adhere to the Forum of Adriatic and Ionian Cities and share the spirit and the values contained in the project "A sea to grow in Peace". The creation of a "logo" that will help identify the network called "AdriTwinning", also intends to favor group work, by promoting creativity, art, invention and self-expression and, therefore, the use of a communication tool much closer to the world of youth, particularly suitable to increase the dissemination of a universal language.

## Create the "logo"

A "logo" is the name, the symbol or the mark that identifies an association, an enterprise or an idea. The "logos" may be made only by a text, by an illustration accompanied by a slogan. Or it can be a symbol. A "logo" may also be a combination of all these elements. Its goal is always to creatively represent the image and the message that the association means to give of oneself.

## The theme of the "AdriTwinning" Logo

***Mare Adriatico*** in Italian, ***Deti Adriatik*** in Albanian, ***Jadransko more*** in Croatian and Bosnian, ***Jadransko more*** or ***Јадранско море*** in Montenegrin, ***Jadransko morje*** in Slovenian .... It was named after the City of Adria (in Veneto "the Sea which ends at Adria"), or after *Hadria* (later Hatria) the City of Atri in Abruzzo or also after Jadera, the ancient name of the City of Zara/Zadar, in Croatia.

***Mar Ionio*** in Italian, ***Ιόνιο Πέλαγος*** in Greek, ***Deti Ion*** in Albanian ... is named after Ionio, the son of Dyrrhachus (modern Durres), the grandson of Epidamnus, Poseidon's son.

Over the centuries, Greeks, Syracusans, Romans, Venetians, Slavs have crossed the Adriatic and Ionian Sea, a wide cove nestled deep in the Mediterranean Sea, more than 1,000 km long and an average of 150 km wide, with a surface of over 152 thousand km<sup>2</sup> along the coasts of which, every corner, piazza, harbor, island, tells a story, embraces and cradle you, taking you about among walls, 3000 years old in some cases. Rocks, stones, and artifacts that have seen pirates and corsairs, Christians and Turks, the fatigue of fishermen, the anxieties and the tears of women awaiting, Greek, Latin sails, Illyrian and ottoman sails. Rocks and stones that ooze the blood of those who transported and placed them, the genius of those who designed them designed, the power of those who wanted them. And also corners, squares, streets, fortresses, small and large bays, guard towers, which could narrate the life of entire Adriatic generations, of girls who have confided secrets and emotions of love to one another, of seamen who after long and dangerous journeys have returned to the arms of their wives, of old men that have passed on the science of their own experience. A sea crossed over by artists, merchants, lawyers, notaries, prelates and preachers; by entire populations in search of peace and good fortune.

Now it is up to us, the young people to demonstrate that the Adriatic-Ionian Sea is still a sea that unites us, the privileged meeting place of people and nations, the place of shared memory, creativity and eco-sustainable development planning, which welcomes, includes and educates to the values of co-operation and European citizenship. It is the "Agora of Youth", the place for us to rediscover our twin identity, where cities and schools live one next to the other in quest of each other to weave bonds of friendship and brotherhood.

It is the sea that we lent our parents so that they could take care of it just like a garden, to eventually bequeath it back to us as intact and beautiful as when they received it, so that we ourselves could look after it with the same love, for our children. The sea which allows us to look at one another while fronting one another, to weave a dense network of relationships, from one shore to the other, to intertwine a fabric that collects the heterogeneous multiplicity into one unity and sketches the harmony of our territories. The spool to weave the Europe of the citizens.

**AdriTwinning** is the sea of twinnings, a *permanent virtual Community among educational communities* of students, schools, teachers, where to meet and exchange friendship, ideas and learning practices, in-depth studies and scientific research, projects and aspirations.

## **Regulations**

1. 1. A competition is announced called "Draw a Logo for AdriTwinning" in the context of the Campaign for the dissemination of the project AdriTwinning the "Permanent Virtual Community among the Educational Communities of the cities of the Adriatic-Ionian basin", which is aimed at promoting networks of knowledge, friendship, cultural exchange and twinning among schools and young people;
2. The addressees of the Competition are students, classes or schools of any order or degree of cities belonging to the Forum of Adriatic and Ionian Cities in the following countries: Italy, Slovenia, Croatia, Montenegro, Bosnia and Herzegovina, Albania and Greece. It is to be noted that the participation in the competition is reserved to students aged 3 to 18, in respect of the peculiarities in the educational system of each participating country. The Competition is also opened to the schools of the Region Sardinia and to the schools of the City of Trieste which are partners the "Europe for Education" Interregional Action Plan.
3. **technical characteristics:** the logo must have a maximum size of 15 cm x 15 and must be presented in JPEG format, 72 dpi resolution. If you are working on paper it may be sufficient to scan the product simply indicating the desired resolution, or you can also work directly in the digital format. Each "logo" must be associated with a brief descriptive explanation and a short text on the meaning of the logo itself (maximum 15 lines in one's own language and in English);
4. Every school is allowed to send a maximum of 1 logo. The participation is free.
5. The drawings must be accompanied by:
  - name, full address, telephone, fax, e-mail address of the school;
  - list of students authors of the logo, complete with dates of birth, class and section attended;
  - name and surname of teachers who coordinated the work and their related teaching subjects;
  - name and surname of the principal heading the school;
  - authorisation to use the logo for the project and the various activities implemented by Europe of Education (the authorisation is to be signed by the co-ordinating teacher or the school headmaster);
6. **Method of collection and delivery.** Every single Municipality (Mayor's Office or Councilor's Office responsible for the competition) is required to collect and send the drawings submitted by the schools of its own town. The sending will have to be carried out **via e-mail and ordinary mail, maximum 1 logo for school located in the city area** - in contemporary to the following addresses:

- USR Marche - Directorate General via XXV April, 19 60125 ANCONA ITALY, e-mail: [direzione-marche@istruzione.it](mailto:direzione-marche@istruzione.it);
  - Forum of Adriatic and Ionian Cities c/o Comune of Ancona, P. zza XXIV Maggio 60100 ANCONA ITALY, e-mail: [marina.krajina@comune.ancona.it](mailto:marina.krajina@comune.ancona.it).
7. The drawings must reach the above-listed offices **prior to October 20<sup>th</sup>, 2011**, the date of the postmark being the proof;
  8. By sending the work the school ensures that the same is an original product and frees the Ministry of Education, University and Research, the Regional Education Authorities and the Forum of Adriatic and Ionian Cities from any responsibility in respect of any third parties who, for any reason, should object to the uses provided for;
  9. A special Commission of experts appointed by the USR Marche (experts in communications, teachers, representatives of civil society) will choose the winners. The Commission will examine the conformity of the projects to the conditions set by the competition regulations and, at its absolute discretion, will announce the winning logo, indicating two other projects deemed worthy;
  10. All the material produced and submitted by the schools may be shown on websites or arranged for an exhibition or publication.
  11. The winning project will become the exclusive property of the USR Marche and the Forum of Adriatic and Ionian Cities that will acquire all the rights of use and reproduction, recording, storage, publication, without limits of time and space, with every means of reproduction, even if unknown today, the designer renouncing to every right on his work of genius except for the reserve of moral rights, as established by the law. The author undertakes not to make other uses of the product submitted to the competition. Should any change be necessary for the use of the work, it will not be agreed with the designer;
  12. The promoters of the Competition does not assume any responsibility with regard to projects submitted to it. Participation in the competition implies the unconditional acceptance of all the rules contained in these regulations, as well as all those laid down by the laws and regulations in force in this field.

#### **Prizes:**

To the first classified (winner): Euro 1,000







To the second classified: Euro 500

To the third classified: Euro 300

The project "A sea to grow in peace" is available on the following websites:

- [www.marche.istruzione.it](http://www.marche.istruzione.it) (in Italian and English)
- [www.faic.eu](http://www.faic.eu) (in Italian, English, Albanese, Croatian)

### List of the Forum Member Cities

<b>Albania</b> 	<b>Italy</b> 
Durrës, Lezhë, Sarandë, Shkodër, Vlorë	Adria, Alessano, Ancona, Bari, Brindisi, Casarano, Chioggia, Civitanova Marche, Cupra Marittima, Falconara Marittima, Francavilla al Mare, Manfredonia, Molfetta, Monfalcone, Ortona, Pesaro, Pescara, Porto San Giorgio, Ravenna, Riccione, Rimini, San Pietro Vernotico, San Benedetto del Tronto, Senigallia, Taranto, Torchiariolo, Trani, Tricase, Venezia The Competition is also opened to the schools of the Region Sardinia and to the schools of the City of Trieste which are partners of the "Europe for Education" Interregional Action Plan.
<b>Croatia</b> 	<b>Montenegro</b> 
Biograd n/m, Dubrovnik, Ploče, Rijeka, Split, Šibenik, Zadar	Bar, Kotor
<b>Bosnia and Herzegovina</b> 	<b>Slovenia</b> 
Neum	Izola, Koper
<b>Greece</b> 	
Corfù, Igoumenitsa, Parga, Patrasso, Preveza	

### INFO



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